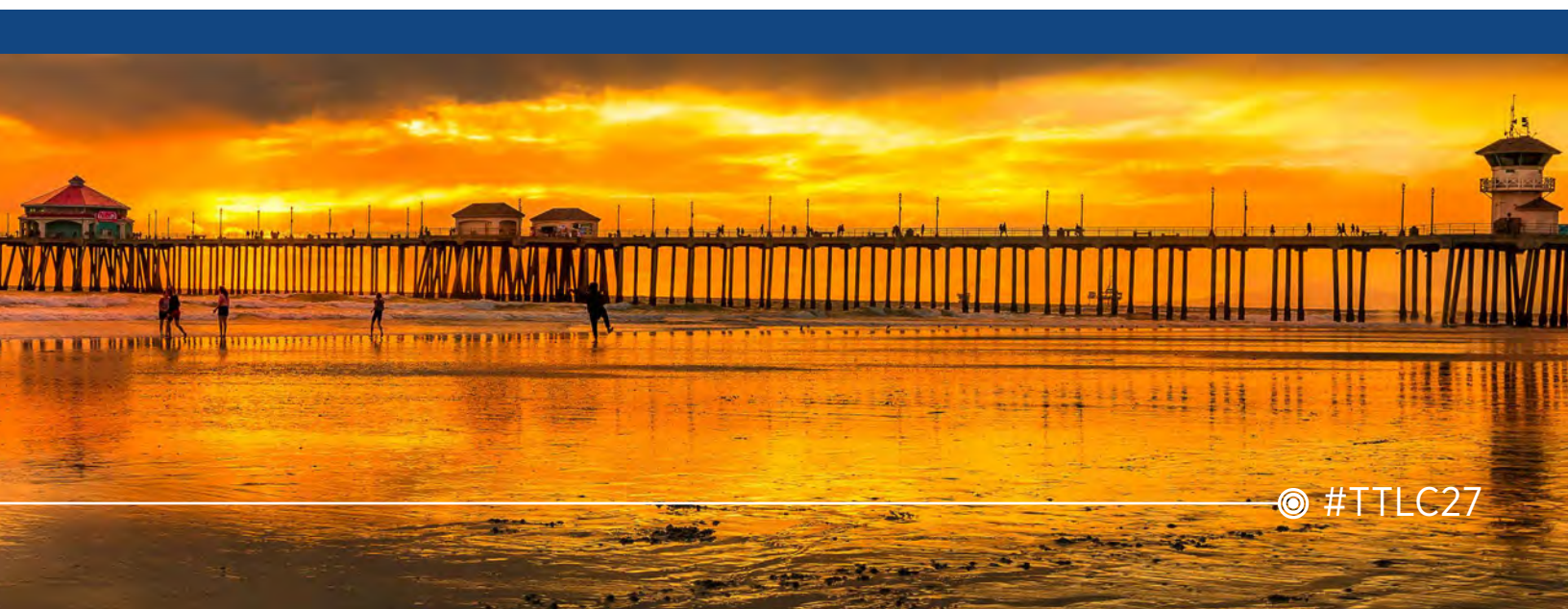




**2027 Targeted Therapies
of Lung Cancer Meeting**

FEBRUARY 17-20, 2027 | HUNTINGTON BEACH, CA

2027 COMMERCIAL PROSPECTUS



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OVERVIEW

The TTLC 2027 Commercial Prospectus offers a range of flexible opportunities designed to maximize brand visibility, meaningful engagement, and connection with leading professionals in thoracic oncology. Sponsorship and exhibit opportunities are available as stand-alone selections or as part of customizable support packages aligned with a variety of engagement levels.

The International Association for the Study of Lung Cancer values strong collaboration with industry partners and welcomes the opportunity to work with your organization to create a meaningful and impactful presence at the IASLC 2027 Targeted Therapies of Lung Cancer Meeting (TTLC 2027). We are happy to discuss customized opportunities and ideas that support your organization's goals while enhancing the overall attendee experience.



International Association for the Study of Lung Cancer

1775 N. Sherman Street, Suite 1600
Denver, Colorado, 80203, USA
Phone: +1 720 598 1952

PLACE YOUR ORDER

Please place your order via our [online order form](#).

Order form opens on Wednesday, July 22 at 12:00 pm MDT. Orders will be filled on a first-come, first-served basis.

CONTACT

For questions or assistance in using the online order form please contact corporaterelations@iaslc.org.

INVITATION

Dear Prospective Supporters:

On behalf of the International Association for the Study of Lung Cancer (IASLC), we are pleased to invite you to partner with us as a commercial supporter of the **2027 Targeted Therapies of Lung Cancer (TTLC) Conference**, taking place **February 17-20, 2027, in Huntington Beach, California**.

TTLC is a leading global forum focused on the latest scientific and clinical advances in precision medicine for lung cancer. View the preliminary **Program at a Glance**.

The meeting brings together over **1,000 international experts**, including clinical investigators, translational scientists, fellows, and industry leaders, to present and discuss **emerging targets, early-phase clinical data, predictive biomarkers, and ongoing trials** that are shaping the future of lung cancer treatment.

Supporting TTLC 2027 provides your organization with a unique opportunity to:

- **Engage with top-tier investigators and clinicians** who influence research directions and treatment strategies
- **Showcase your pipeline, platforms, or technologies** in an environment dedicated to scientific innovation and collaboration
- **Demonstrate your commitment to improving patient outcomes** by supporting a mission-driven meeting that encourages open dialogue across academia, practice, and industry

We also welcome your participation in shaping meaningful interactions through exhibits, promotional opportunities, and networking engagements. Commercial support is critical to the success of this program and to ensuring broad dissemination of the latest advances in targeted therapies.

On the pages that follow, you will find information about the IASLC, past TTLC attendance, the conference venue, and commercial support opportunities. Members of IASLC's Corporate Development team would be delighted to work with you to explore how your organization can be part of this impactful event.

We look forward to seeing you in Huntington Beach!

IASLC TTLC 2027 Conference Chairs:



Paul A. Bunn, Jr., MD



Shirish Gadgeel, MD



Xiuning Le, MD, PhD



Natasha B. Leighl, MD

ABOUT THE IASLC

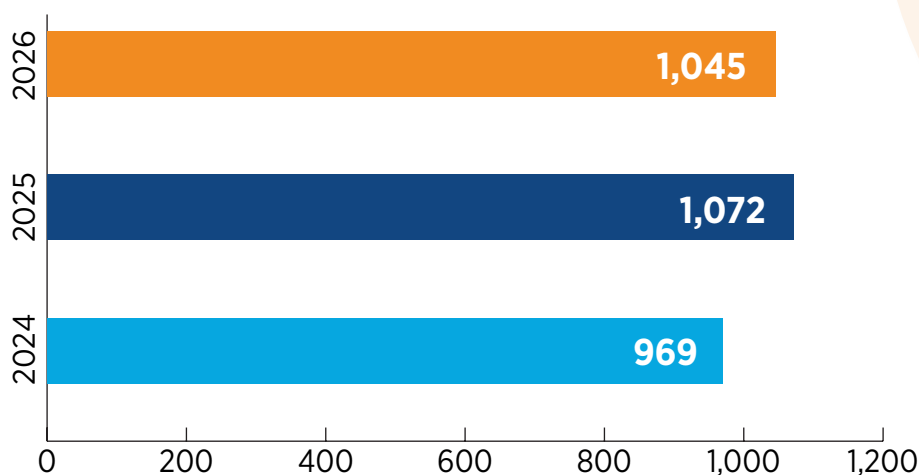
Founded in 1974, the International Association for the Study of Lung Cancer (IASLC) is an international organization of over 8,000 lung cancer specialists from more than 100 countries. IASLC members work towards developing and promoting the study of etiology, epidemiology, prevention, diagnosis, treatment, and all other aspects of lung cancer. IASLC's mission is to enhance the understanding and education of lung cancer to scientists, members of the medical community and the public. In addition to the annual meeting, the IASLC publishes the Journal of Thoracic Oncology, a prized resource for medical specialists and scientists who focus on the detection, prevention, diagnosis, and treatment of lung cancer.



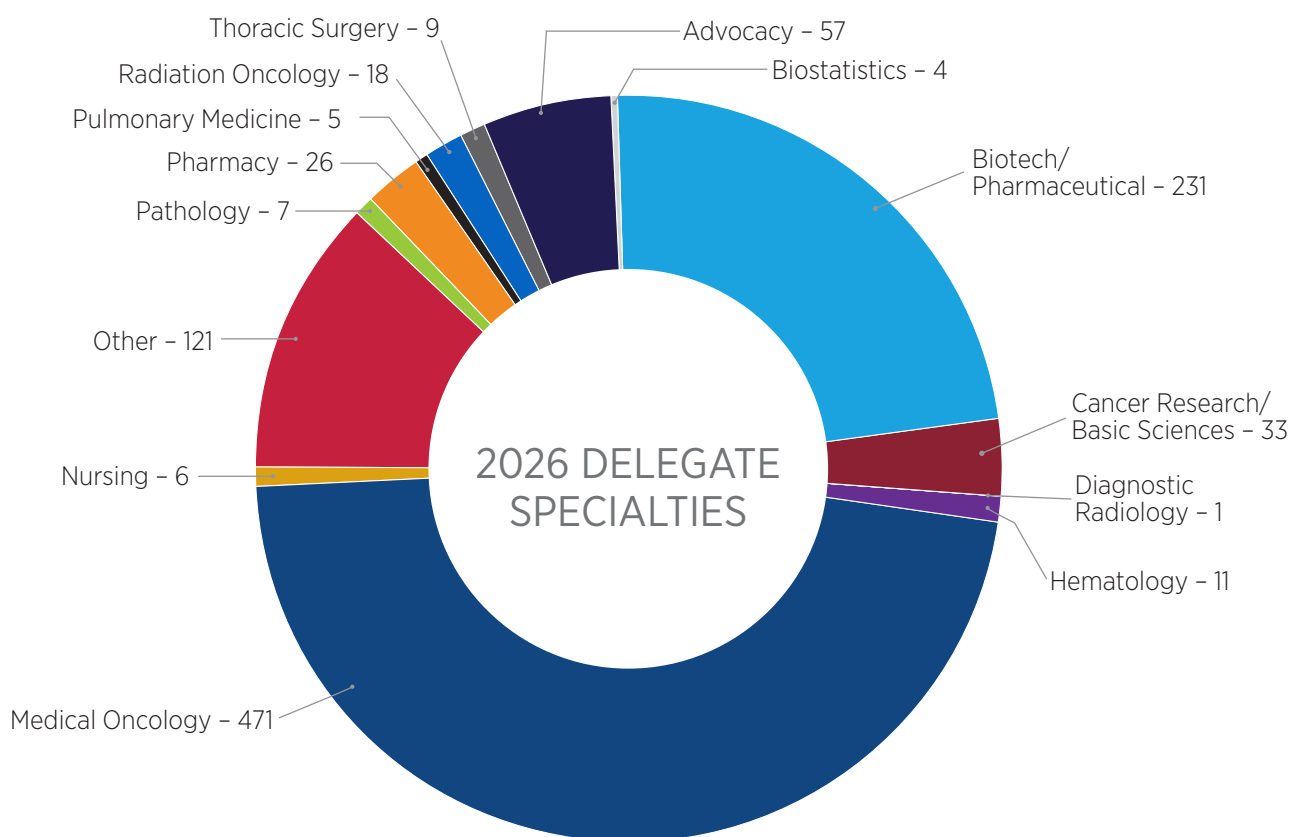
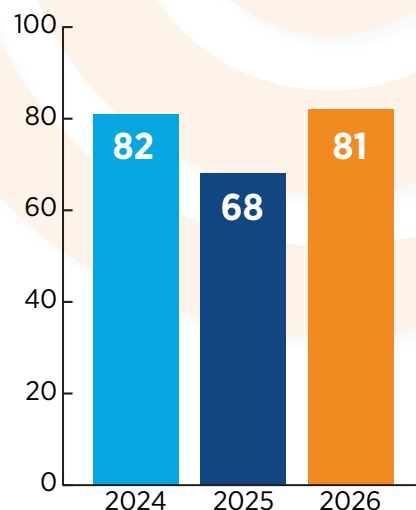
FACTS AND FIGURES

FROM PREVIOUS MEETINGS

REGISTRATION NUMBERS



SUBMITTED ABSTRACTS



LOCAL INFORMATION

ABOUT HUNTINGTON BEACH

Known as Surf City USA, Huntington Beach offers a relaxed, scenic coastal experience that's ideal for February visitors attending TTLC 2027. With mild winter temperatures in the 60s°F, attendees can enjoy peaceful beach walks, vibrant sunsets, and fewer crowds. The iconic Huntington Beach Pier is perfect for a morning stroll or oceanfront photo ops, while nearby Main Street and Pacific City offer boutique shopping, coastal dining, and cozy cafés. Nature lovers can explore the Bolsa Chica Ecological Reserve, a top birdwatching destination, or unwind in Huntington Central Park, one of the largest urban parks in Orange County. Cultural offerings like the International Surfing Museum and the European-inspired Old World Village provide unique local flavor.

NEARBY AIRPORTS

Orange County Airport (SNA)	12 miles
Long Beach Airport (LGB)	17 miles
Los Angeles International Airport (LAX)	38 miles



CONFERENCE VENUES

HYATT REGENCY HUNTINGTON BEACH RESORT & SPA

(primary venue)

21500 Pacific Coast Highway • Huntington Beach, CA 92648

Conference sessions and most official functions will take place at the Hyatt Regency Huntington Beach Resort & Spa.

The Hyatt Regency Huntington Beach is a beachfront, Spanish-style resort offering direct beach access, ocean-view rooms, and exceptional amenities. Guests can enjoy two outdoor pools, a full-service spa, multiple on-site dining options, and easy access to local attractions. The resort features over 110,000 square feet of flexible indoor and outdoor meeting space, including grand ballrooms, oceanfront terraces, and breakout rooms—making it perfectly suited for scientific conferences, sponsor exhibits, and networking events. With over 500 rooms and a walkable location just steps from the Pacific Ocean, it blends comfort, convenience, and coastal charm.



HILTON WATERFRONT BEACH RESORT

21100 Pacific Coast Hwy • Huntington Beach, CA 92648

Many Advisory Board meetings will take place at the Hilton Waterfront Beach Resort. The Hilton Waterfront Beach Resort is also the assigned accommodation for TTLC 2027 Commercial Supporters.

The Hilton Waterfront Beach Resort is a luxurious oceanfront retreat offering contemporary rooms and suites—many with private balconies—just steps from the sand. It features over 50,000 square feet of flexible indoor/outdoor meeting space (16 venues accommodating up to 650–730 guests), including spacious ballrooms and ocean-view terraces. Guests can unwind with amenities like two sparkling pools with cabanas and fire pits, the Drift Spa, rooftop lounge, and multiple dining venues such as Henry's Coastal Cuisine and the Cabo Wabo Beach Club. Blending surf-side elegance with full conference readiness, it's an ideal venue for mixing business with coastal relaxation.

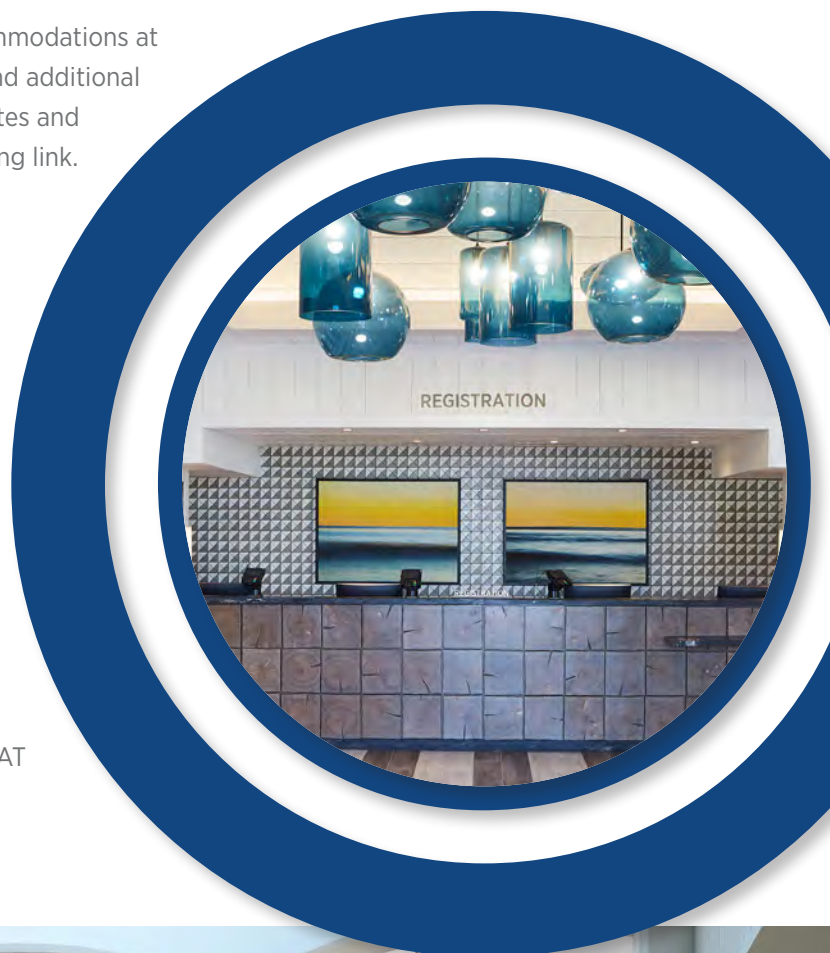


HOTEL ACCOMMODATIONS

TTLIC 2027 Commercial Supporters have been assigned accommodations at the Hilton Waterfront Beach Resort. Discounted room rates and additional amenities have been secured and are only available to delegates and groups who book through the official TTLIC 2027 group booking link. Booking details will be sent to each sponsoring organization's identified contact.

While IASLC has worked to negotiate the most competitive group rates possible, we cannot guarantee pricing at other hotels. That said, we strongly encourage all sponsors and exhibitors to book within the official conference hotel block. Staying within the contracted hotel helps us meet our room commitments. Rooms that go unfilled may result in financial penalties (attrition fees), which can impact the overall success of the conference.

IASLC RETAINS THE RIGHT TO APPLY A PENALTY AND TO DOWNGRADE LEVELS OR BENEFITS TO ANY SPONSORS AND EXHIBITORS (OR THEIR AGENTS) WHO DO NOT BOOK AT THE OFFICIAL CONFERENCE HOTEL.



SUPPORT LEVELS

TTLC 2027 has designed the following Supporter Levels, which includes a list of benefits and entitlements. If a Supporter wishes to purchase any additional stand-alone benefits, they can be purchased for the listed price through the **online booking form**.

For assistance in using the online ordering portal please contact: corporaterelations@iaslc.org.

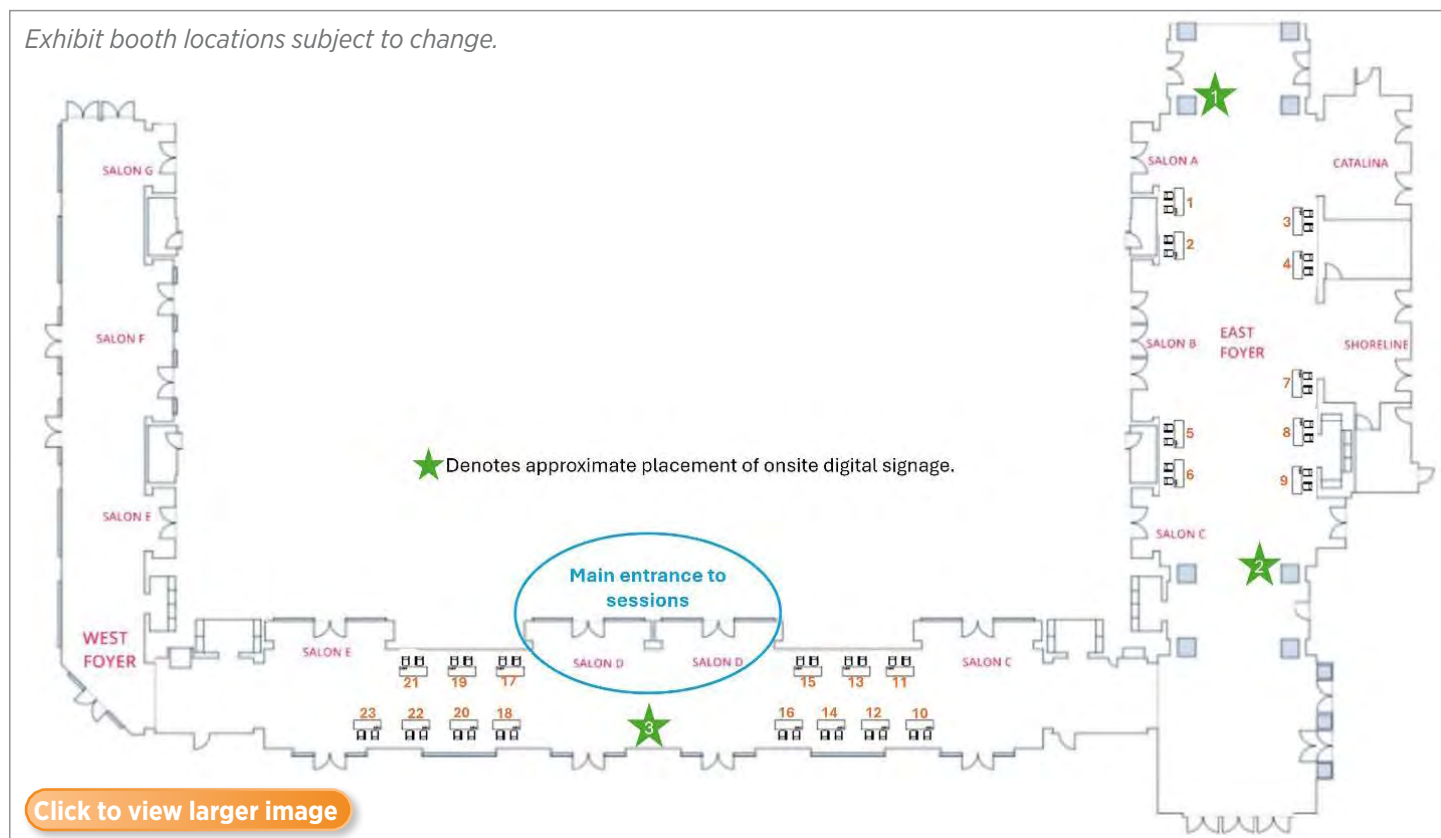
		 Diamond USD 200,000	 Gold USD 150,000	 Silver USD 100,000	 Bronze USD 50,000
ACCESS	Complimentary In-Person Registrations	35	25	15	7
	Complimentary Virtual Registrations	15	10	5	2
PRESENCE	Recognition on Onsite Signage	Logo	Logo	Name	Name
	Recognition on Conference Website and App	Logo	Logo	Name	Name
	Acknowledgement on Holding Slides shown between Sessions	Logo	Logo	Name	Name
DIGITAL	Rotating Footer Ad on Conference Mobile App	✓	✓	✗	✗
	Virtual Delegate Bag Insert	✓	✓	✓	✗
	Push Notifications on Conference Mobile App	3	2	1	✗
	Rotating Ad on Digital Poster (three posters onsite)	✓	✗	✗	✗

EXHIBIT OPPORTUNITIES

A tabletop exhibit offers companies a dedicated space within the conference exhibit area to connect with leading thoracic oncology clinicians and researchers. This opportunity allows exhibitors to showcase their organization, share information about their science or pipeline, and engage directly with attendees throughout the meeting. The Program has dedicated time each day for networking breaks to encourage delegates to visit the Exhibits.

The exhibition area is in the Grand Ballroom Foyer and can accommodate up to 23 tabletop exhibits. **Exhibits are not included in Level Sponsorships and will be sold on a first-come, first-served basis.**

Exhibit booth locations subject to change.



TABLETOP EXHIBIT BOOTH

USD \$20,000

Includes:

- One (1) table-top exhibit
- One table, two chairs, and a wastebasket
- Two (2) complimentary Exhibit-Only Registrations
- Virtual booth presence in conference app

A limited number of non-profit booths are available at a discounted rate. Please email Tessa Baxter (tessa.baxter@iaslc.org) for more information.

EXHIBITOR MANUAL

The Exhibitor Manual including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B, etc.) will be available in the Fall of 2026 and will be sent to all exhibitors once payment has been received in full.

NEW for 2027:

You will select your booth when you place your order.

SATELLITE CME SYMPOSIA



A CME symposium provides medical education providers the opportunity to present an accredited educational session featuring expert faculty presenting on emerging science and clinical advances in thoracic oncology. These sessions attract highly engaged attendees seeking continuing medical education while offering sponsors meaningful visibility alongside high-quality scientific programming.

ALL symposia slots at TTLC 2027 are for Satellite CME Symposia; we are not offering Industry Supported Symposia/Product Theater slots. A pharmaceutical company may reserve a slot but then must contract with a Continuing Medical Education provider to plan and deliver the program content.

CME providers are required to submit proposed program details to the IASLC. The symposia are approved by the IASLC as independent activities held in conjunction with the meeting. These programs are not supported or endorsed by the IASLC.

This opportunity is limited to one symposium per supporter until November 1. Note that the times listed below are preliminary and are subject to change.

UNOPPOSED SYMPOSIA SLOTS

Date	Time	Cost	2026 Attendance
Wednesday, February 17, 2027	17:00 – 18:00 Pre-Con Symposium	\$55,000	77
Thursday, February 18, 2027	07:00 – 08:00 Breakfast Symposium	\$55,000	68
	13:00 – 14:00 Lunch Symposium	\$55,000	NEW SLOT
	18:30 – 19:30 Evening Symposium	\$55,000	63
Friday, February 19, 2027	12:30 – 13:30 Lunch Symposium	\$55,000	64
Saturday, February 20, 2027	07:00 – 08:00 Breakfast Symposium	\$50,000	41
	13:00 – 14:00 Post-Con Symposium	\$40,000	20

SYMPOSIA PACKAGE INCLUDES

- Access to dedicated symposia room at Hyatt Regency Huntington Beach for up to four hours (including set up and breakdown).
- Listing in the conference agenda on the conference website and mobile app.
- Robust marketing package, including signage, e-mail blasts, social media posts, push notifications, and more, with support from IASLC's Marketing and Communications Team.

ADVISORY BOARD MEETINGS



Any industry meeting wherein invited participants are professional attendees of the Conference will be considered an Advisory Board Meeting. This could include roundtable discussions, investigator meetings, and meet-the-specialist type meetings. Meetings that would not fall under this category are 1:1 meetings with HCPs and internal/staff meetings where only your company's staff are invited, whether attending the conference or not. All Advisory Board Meetings held in conjunction with the Targeted Therapies of Lung Cancer conference must be approved by the IASLC and are subject to the required fees.

ONSITE ADVISORY BOARD MEETINGS

Onsite Advisory Board Meetings may be held at one of the official conference venues: the Hyatt Regency Huntington Beach or the Hilton Waterfront Beach Resort. A minimum food and beverage commitment will apply to all Onsite Advisory Board Meetings. All food and beverage functions must comply with applicable industry compliance standards and should remain modest and appropriate for the educational and business nature of the meeting.

Onsite Advisory Board fees vary based on room size, the number of invited healthcare professionals (HCPs), and the total duration of room usage. Available meeting slots and pricing are listed on pages 14-15.

The Onsite Advisory Board Meeting fee includes:

- Approval to hold your meeting in conjunction with TTLC 2027.
- Selected meeting space at the Hyatt Regency Huntington Beach or the Hilton Waterfront Beach Resort (refer to the spaces listed on pages 17-19).
- Up to four hours of room access, which may be used for set-up, rehearsal/preparation, meeting time, and dismantling. Additional time may be requested, subject to availability, at a rate of \$500 per additional hour.
- Access to a list of conference registrants who have opted to receive Advisory Board information.

NEW for 2027:

You will select the date, time, and location of your Advisory Board meeting when you place your order. Please refer to pages 14-15 for the list of available slots and pricing.

FOOD & BEVERAGE REQUIREMENTS FOR ONSITE ADBOARDS

Onsite Advisory Board Meetings are held within the official TTLC conference venues and are subject to food and beverage minimums established to support meeting operations and venue requirements. Food and beverage arrangements must be coordinated directly with the official conference caterer, and all associated costs are the responsibility of the sponsoring organization. Minimum food and beverage commitments are based on the

reserved Advisory Board Meeting room capacity and are exclusive of applicable service charges and taxes.

Advisory Board Size	Meeting Fee	Suggested F&B Minimum
Max 15 HCPs	\$7,500	\$3,500
Max 20 HCPs	\$10,000	\$4,500
Max 30 HCPs	\$15,000	\$6,000

ONSITE ADVISORY BOARD MEETING SLOTS AND PRICING

Slots at the Hyatt Regency Huntington Beach

(See page 21 for a floor plan.)

Wednesday, February 17, 2027

08:00-12:00 and 13:30-17:30

Room	Sq. Ft.	Max # in U-Shape	Max # of HCPs	Fees
Driftwood	1,340	33	15	\$7,500
Fountain East	1,035	30	15	\$7,500
Fountain West	1,035	30	15	\$7,500
Sandpiper	1,430	36	20	\$10,000
Vista Ballroom I	2,000	39	20	\$10,000
Vista Ballroom II	1,300	33	15	\$7,500

Thursday, February 18, 2027

17:30-21:30

Set-up is allowed to start at 17:30. HCPs scheduled arrival may be no earlier than 18:45.

Room	Sq. Ft.	Max # in U-Shape	Max # of HCPs	Fees
Driftwood	1,340	33	15	\$7,500
Fountain East	1,035	30	15	\$7,500
Fountain West	1,035	30	15	\$7,500
Sandpiper	1,430	36	20	\$10,000
Vista Ballroom I	2,000	39	20	\$10,000
Vista Ballroom II	1,300	33	15	\$7,500
Huntington Ballroom South	3,168	66	30	\$15,000

Saturday, February 20, 2027

12:00-16:00

Set-up is allowed to start at 12:00. HCPs scheduled arrival may be no earlier than 13:00.

Room	Sq. Ft.	Max # in U-Shape	Max # of HCPs	Fees
Driftwood	1,340	33	15	\$7,500
Fountain East	1,035	30	15	\$7,500
Fountain West	1,035	30	15	\$7,500
Sandpiper	1,430	36	20	\$10,000
Vista Ballroom I	2,000	39	20	\$10,000
Vista Ballroom II	1,300	33	15	\$7,500

ONSITE ADVISORY BOARD MEETING SLOTS AND PRICING

Slots at the Hilton Waterfront Beach Resort

(See page 21 for a floor plan.)

Wednesday, February 17, 2027

08:00-12:00 and 13:30-17:30

Room	Sq. Ft.	Max # in U-Shape	Max # of HCPs	Fees
Cliffs	1,100	33	15	\$7,500
Wedge	1,050	33	15	\$7,500
Breakwater Ballroom A	1,209	30	15	\$7,500
Breakwater Ballroom B	1,599	36	20	\$10,000
Breakwater Ballroom D	2,808	75	30	\$15,000
Coastal Ballroom A	966	30	15	\$7,500
Coastal Ballroom B	966	30	15	\$7,500
Coastal Ballroom C	1,176	30	15	\$7,500
Whitewater Ballroom A	1,400	36	20	\$10,000
Whitewater Ballroom B	1,400	36	20	\$10,000
Whitewater Ballroom C	1,400	36	20	\$10,000

Thursday, February 18, 2027

17:30-21:30

Set-up is allowed to start at 17:30. HCPs scheduled arrival may be no earlier than 18:45.

Room	Sq. Ft.	Max # in U-Shape	Max # of HCPs	Fees
Cliffs	1,100	33	15	\$7,500
Wedge	1,050	33	15	\$7,500
Breakwater Ballroom A	1,209	30	15	\$7,500
Breakwater Ballroom B	1,599	36	20	\$10,000
Breakwater Ballroom C	2,808	75	30	\$15,000
Breakwater Ballroom D	2,808	75	30	\$15,000
Coastal Ballroom A	966	30	15	\$7,500
Coastal Ballroom B	966	30	15	\$7,500
Coastal Ballroom C	1,176	30	15	\$7,500
Whitewater Ballroom A	1,400	36	20	\$10,000
Whitewater Ballroom B	1,400	36	20	\$10,000
Whitewater Ballroom C	1,400	36	20	\$10,000

OFFSITE ADVISORY BOARD MEETINGS

You are permitted to hold an Advisory Board Meeting at a property other than the Hyatt Regency Huntington Beach or the Hilton Waterfront Resort Huntington Beach, the official conference venues. This is considered an Offsite Advisory Board meeting. Offsite Advisory Board Meetings held in conjunction with TTLC 2027 are allowed to take place during the dates/times listed below only.

- Wednesday, February 17, 2027: until 17:00
- Thursday, February 18, 2027: after 18:45
- Saturday, February 20, 2027: after 13:00

The Offsite Advisory Board Meeting Fee is \$3,500. This fee includes only meeting approval access to the list of conference registrants who have opted to receive Advisory Board information. Meeting space rental and AV will be an additional cost as determined by the external property.

ANCILLARY EVENTS

Any social or networking event wherein invited participants are professional attendees of the Conference is considered an Ancillary Event. Ancillary Events must be approved by the IASLC, and a fee is required to hold such an event.

ONSITE ANCILLARY EVENT FEE

The fee for holding an Onsite Ancillary Event in conjunction with TTLC 2027 is \$5,000. The fee includes event space at one of the official TTLC conference venues (space assigned by IASLC) and the contact list of conference registrants who have given permission to share their details for the purpose of receiving Advisory Board and Ancillary Event invitations.

OFFSITE ANCILLARY EVENT FEE

The fee for holding an Offsite Ancillary Event in conjunction with TTLC 2027 is \$2,500. The fee includes the contact list of conference registrants who have given permission to share their data for the purpose of receiving Advisory Board and Ancillary Event invitations.

Ancillary Events held in conjunction with TTLC 2027 are allowed to take place during the dates/times listed below.

- Wednesday, February 17, 2027: until 17:00
- Thursday, February 18, 2027: after 18:45
- Saturday, February 20, 2027: after 13:00

Shorter meetings (max of 75 minutes) are also allowed during the scheduled lunch breaks on both Thursday, February 18 and Friday, February 19. Please contact us for more information and pricing.



OFFICE SPACE



Office spaces are available at both official conference venues. Offices may be used for 1:1 meetings with HCPs and for group meetings of your organization's staff. Any meeting where more than one invited attendee is a conference registrant is considered an Advisory Board meeting and is subject to the appropriate Advisory Board fees. Offices MAY NOT be used for Advisory Board meetings without approval from the IASLC.

Office Spaces at the Hyatt Regency Huntington Beach

Wednesday, February 17, 2027

13:00-18:00

Room	Sq. Ft.	Room Set	Fee
Seacliff Room	680	Flexible	\$3,000
Sunrise Room*	875	Flexible	\$3,000
Royal Tern Room	780	Flexible	\$3,000
Goldenwest Room	800	Flexible	\$3,000
Bolsa Chica Boardroom	540	Boardroom	\$3,000
Heron Boardroom	590	Boardroom	\$3,000
Pelican Boardroom	590	Boardroom	\$3,000

* Sunrise Room only – does not include use of the adjacent Sunrise Foyer.

Thursday, February 18, 2027

07:00-12:00

Room	Sq. Ft.	Room Set	Fee per Slot
Seacliff Room	680	Flexible	\$3,000
Sunrise Room*	875	Flexible	\$3,000
Royal Tern Room	780	Flexible	\$3,000
Goldenwest Room	800	Flexible	\$3,000
Bolsa Chica Boardroom	540	Boardroom	\$3,000
Heron Boardroom	590	Boardroom	\$3,000
Pelican Boardroom	590	Boardroom	\$3,000
Driftwood	1,340	U-Shape	\$2,500
Fountain East	1,035	U-Shape	\$2,500
Fountain West	1,035	U-Shape	\$2,500
Sandpiper	1,430	U-Shape	\$2,500
Vista Ballroom I	2,000	U-Shape	\$2,500
Vista Ballroom II	1,300	U-Shape	\$2,500

* Sunrise Room only – does not include use of the adjacent Sunrise Foyer.

Office Spaces at the Hyatt Regency Huntington Beach

Thursday, February 18, 2027

13:00-18:00

Room	Sq. Ft.	Room Set	Fee
Seacliff Room	680	Flexible	\$3,000
Sunrise Room*	875	Flexible	\$3,000
Royal Tern Room	780	Flexible	\$3,000
Goldenwest Room	800	Flexible	\$3,000
Bolsa Chica Boardroom	540	Boardroom	\$3,000
Heron Boardroom	590	Boardroom	\$3,000
Pelican Boardroom	590	Boardroom	\$3,000

* Sunrise Room only – does not include use of the adjacent Sunrise Foyer.

Friday, February 19, 2027

07:00-12:00 and 13:00-18:00

Room	Sq. Ft.	Room Set	Fee per Slot
Seacliff Room	680	Flexible	\$3,000
Sunrise Room*	875	Flexible	\$3,000
Royal Tern Room	780	Flexible	\$3,000
Goldenwest Room	800	Flexible	\$3,000
Bolsa Chica Boardroom	540	Boardroom	\$3,000
Heron Boardroom	590	Boardroom	\$3,000
Pelican Boardroom	590	Boardroom	\$3,000
Driftwood	1,340	U-Shape	\$2,500
Fountain East	1,035	U-Shape	\$2,500
Fountain West	1,035	U-Shape	\$2,500
Sandpiper	1,430	U-Shape	\$2,500
Vista Ballroom I	2,000	U-Shape	\$2,500
Vista Ballroom II	1,300	U-Shape	\$2,500

* Sunrise Room only – does not include use of the adjacent Sunrise Foyer.

Office Spaces at the Hyatt Regency Huntington Beach

Saturday, February 20, 2027

07:00-12:00

Room	Sq. Ft.	Room Set	Fee
Seacliff Room	680	Flexible	\$3,000
Sunrise Room*	875	Flexible	\$3,000
Royal Tern Room	780	Flexible	\$3,000
Goldenwest Room	800	Flexible	\$3,000
Bolsa Chica Boardroom	540	Boardroom	\$3,000
Heron Boardroom	590	Boardroom	\$3,000
Pelican Boardroom	590	Boardroom	\$3,000

* Sunrise Room only – does not include use of the adjacent Sunrise Foyer.

Office Spaces at the Hilton Waterfront Beach Resort

Friday, February 19, 2027

07:00-12:00 and 13:00-18:00

Room	Sq. Ft.	Room Set	Fee per Slot
Cliffs Room A	525	Flexible	\$1,500
Cliffs Room B	575	Flexible	\$1,500
Wedge Room A	500	Flexible	\$1,500
Wedge Room B	550	Flexible	\$1,500
Coastal Ballroom A	966	Flexible	\$1,500
Coastal Ballroom B	966	Flexible	\$1,500
Coastal Ballroom C	1,176	Flexible	\$1,500

FLOOR PLANS

Hyatt Regency Huntington Beach



[Click to view larger image](#)

Hilton Waterfront Beach Resort – Twin Dolphin Tower



[Click to view larger image](#)

TERMS AND CONDITIONS FOR ALL SPACE



The following terms and conditions apply to all industry sponsored/hosted meetings and functions held in conjunction with TTLC 2027:

1. No meetings or events where attendees are also conference participants may be held in conjunction with TTLC without the hosting organization obtaining prior permission from the IASLC and paying the required fees, as determined by the IASLC.
2. All food and beverage consumed in onsite Advisory Board Meetings, Ancillary Events, or Office Spaces at the Hyatt Regency Huntington Beach and Hilton Waterfront Beach Resort must be ordered from the respective venue.
The distribution or provision of outside food and/or beverages not supplied or approved by the official event venue or its designated catering provider is strictly prohibited. IASLC reserves the right to require the immediate removal of any unauthorized outside food or beverage. Sponsors who violate this policy will be subject to a penalty fee of \$5,000 per occurrence, which will be invoiced and payable upon receipt.

Should your organization fail to adhere to these terms and conditions, IASLC reserves the right to cancel any reserved events or spaces without refund.

SPECIAL EVENTS & NETWORKING FUNCTIONS

Sponsoring a special event or networking function at TTLC 2027 offers your company a high-impact opportunity to connect with leading clinical investigators, translational researchers, and decision-makers in lung cancer research in a relaxed, relationship-driven setting. These informal gatherings foster meaningful conversations, strengthen brand recognition, and position your organization as a trusted partner in advancing targeted therapies. With more than 1,000 attendees expected, a sponsored networking event enhances your visibility and influence among key stakeholders shaping the future of precision oncology.



SPECIAL EVENTS

WELCOME RECEPTION	Sponsoring the Welcome Reception offers your company a premier opportunity to make a strong first impression with more than 1,000 global experts in lung cancer research and care. As the kickoff event of the conference, the reception sets the tone for scientific exchange and networking, attracting high attendance from faculty, investigators, and industry leaders.
USD 25,000 (Exclusive)	As the Welcome Reception Sponsor, you will: • Have the opportunity to deliver short remarks (no more than two minutes) welcoming attendees to the conference. Remarks must be submitted to IASLC for approval in advance. • Be allowed to place one (1) stand-up banner (provided by sponsor) in the reception area. • Be acknowledged as the sponsor of the Welcome Reception in conference website, mobile app, and event signage.

SPECIAL EVENTS (CONT.)

EARLY CAREER ROUNDTABLE LUNCHEON

Sponsoring the Early Career Roundtable Luncheon positions your company as a committed supporter of the next generation of lung cancer researchers and clinicians. This event brings together fellows, trainees, and early-career investigators for intimate, career-focused discussions with established leaders in the field.

There are two levels of support for the Early Career Roundtable Luncheon:

Presenting Sponsor: USD 25,000 (Exclusive)

As the Presenting Sponsor of the Early Career Roundtable Luncheon, you will:

- Have the opportunity to deliver short remarks (no more than two minutes) welcoming attendees to the luncheon. Remarks must be submitted to IASLC for approval in advance.
- Be acknowledged as the Presenting Sponsor of the Luncheon on the conference website, mobile app, and event signage.
- Receive four (4) tickets to the event.
- Have your company logo on event signage.
- Place one (1) stand-up banner (provided by sponsor) in the Faculty Dinner room.

Supporting Sponsor: USD 5,000

As a Supporting Sponsor of the Early Career Roundtable Luncheon, you will:

- Be acknowledged as a Supporting Sponsor of the Luncheon on the conference website, mobile app, and event signage.

WOMEN IN THORACIC ONCOLOGY BREAKFAST

Sponsoring the Women in Thoracic Oncology Breakfast showcases your company's commitment to advancing diversity, equity, and inclusion in the scientific and medical community. This impactful event brings together women across all stages of their careers to share experiences, foster mentorship, and discuss leadership pathways in thoracic oncology.

There are two levels of support for the Women in Thoracic Oncology Breakfast:

Presenting Sponsor: USD 25,000 (Exclusive)

As the Presenting Sponsor of the Women in Thoracic Oncology Breakfast, you will:

- Have an opportunity for a representative from your organization to deliver scripted remarks (no longer than three minutes) during the breakfast welcome. Script must be submitted to IASLC for approval in advance.
- Be acknowledged as the Presenting Sponsor of the Breakfast on the conference website, mobile app, and event signage.
- Place one (1) stand-up banner (provided and placed by sponsor) near the stage/front of the room.

Supporting Sponsor: USD 5,000

As a Supporting Sponsor of the Women in Thoracic Oncology Breakfast you will:

- Be acknowledged as a Supporting Sponsor of the Breakfast on the conference website, mobile app, and event signage.

SPECIAL EVENTS (CONT.)

POSTER VIEWING RECEPTION USD 20,000 (Exclusive)	Sponsoring the Poster Viewing Reception places your company at the center of scientific exchange and innovation. This high-traffic, highly interactive event showcases cutting-edge preclinical and early clinical research from investigators around the world—including many emerging voices in thoracic oncology. As the Poster Reception Supporter, you will: • Be acknowledged as the Poster Reception Sponsor on the conference website, mobile app, and event signage. • Place one (1) stand-up banner (provided and placed by the sponsor) in the reception area.
FACULTY DINNER	Sponsoring the Faculty Dinner offers your company exclusive access to the conference’s most influential speakers, thought leaders, and senior investigators in an intimate and prestigious setting. This invitation-only event is a key opportunity to build meaningful relationships with experts who are shaping clinical research, treatment guidelines, and global lung cancer strategy. There are two levels of support for the Faculty Dinner Presenting Sponsor: USD 30,000 (Exclusive) As the Presenting Sponsor of the Faculty Dinner, you will: • Be acknowledged as the Presenting Sponsor of the Faculty Dinner on the conference website, mobile app, and event signage. • Receive four (4) complimentary tickets to the event. • Place one (1) stand-up banner (provided and placed by sponsor) in the Faculty Dinner room. • Have an opportunity for a representative from your organization to deliver scripted remarks (no longer than three minutes) during the Faculty Dinner Welcome. Script must be submitted to IASLC for approval in advance. Supporting Sponsor: USD 10,000 As a Supporting Sponsor of the Faculty Dinner, you will: • Be acknowledged as a Supporting Sponsor of the Faculty Dinner on the conference website, mobile app, and event signage. • Receive two (2) complimentary tickets to the event.

NETWORKING FUNCTIONS

NETWORKING BREAKS

USD 5,000

(5 Available, each is exclusive to one sponsor)

Sponsoring a Networking Break offers a cost-effective, high-visibility opportunity to engage with a concentrated audience of lung cancer experts during dedicated, unopposed time. These 30-minute breaks draw attendees from across clinical, academic, and industry sectors into a shared space to connect, reflect, and recharge between scientific sessions.

As a Networking Break Supporter, you will:

- Place one (1) stand-up banner (provided and placed by the sponsor) in the Networking Break area.
- Be acknowledged as a Networking Break sponsor on the conference website, mobile app, and event signage.

Networking Break times at TTLC 2027 are as below (subject to change):

- Morning time (30 min) on Thursday, February 19, 2027
- Afternoon time (30 min) on Thursday, February 19, 2027
- Morning time (30 min) on Friday, February 20, 2027
- Afternoon time (30 min) on Friday, February 20, 2027
- Morning time (30 mins) on Saturday, February 21, 2027

NETWORKING BREAKFAST

USD 10,000

(3 Available, each is exclusive to one sponsor)

Sponsoring a Networking Breakfast allows your company to engage with attendees at the start of the day, when energy and attention are high. These informal gatherings create a welcoming space for researchers, clinicians, and industry professionals to connect before scientific sessions begin.

As a Networking Breakfast Supporter, you will:

- Place one (1) stand-up banner (provided and placed by sponsor) in the luncheon area.
- Be acknowledged as the sponsor of the selected Networking Breakfast on the conference website, mobile app, and event signage.

NETWORKING LUNCH

USD 10,000

(2 Available, each is exclusive to one sponsor)

Sponsoring a Networking Lunch places your company at the heart of daily scientific discourse during a prime engagement slot. With attendees taking a well-deserved break between sessions, this informal setting offers unique face-to-face access to clinicians, researchers, and industry leaders.

As a Networking Lunch Supporter, you will:

- Place one (1) stand-up banner (provided and placed by sponsor) in the luncheon area.
- Be acknowledged as the sponsor of the selected Networking Lunch on the conference website, mobile app, and event signage.

BRANDING OPPORTUNITIES



Sponsoring branding opportunities at TTLC 2027 offers your company sustained, high-visibility exposure throughout the entire conference experience. These promotional opportunities go beyond the meeting room, keeping your brand front-and-center in both practical and memorable ways. They demonstrate your support for the attendee experience while maximizing return on investment through continuous, passive engagement.

RECHARGE LOUNGE

USD 50,000
(Exclusive)

This high-visibility sponsorship offers an excellent opportunity to showcase your company's commitment to supporting healthcare professionals. As attendees take a well-deserved break to recharge themselves and their devices, your brand will be prominently displayed in a welcoming and relaxing environment. The Recharge Lounge is located adjacent to the Registration Desk.

As the Recharge Lounge Sponsor, you will:

- Be acknowledged as the sponsor on the conference website, mobile app, and event signage.
- Place two (2) stand-up banners within the lounge.
- Have your company name and logo displayed on charging stations placed throughout the lounge.

HOTEL KEY CARDS WITH SLEEVES

USD 60,000
(Exclusive)

Sponsoring hotel key cards offers your company a unique and highly visible branding opportunity, ensuring your message is in the hands of attendees multiple times a day. As a functional and essential item, key cards provide continuous exposure from check-in to check-out, reinforcing brand recognition.

As the Key Card Sponsor, you will:

- Customize the card with your organization's logo/branding/tagline.
- Have your logo displayed on the inside front pocket of the card sleeves.

CONFERENCE WIFI

USD 50,000
(Exclusive)

Wi-Fi sponsorship is a prime opportunity for brand visibility, as attendees will frequently access the network throughout the conference.

As the Conference WiFi Sponsor, you will:

- Brand the WiFi landing page with your organization's name, logo, background image, and preferred color scheme.
- Be recognized as the WiFi sponsor on signage and holding slides providing WiFi network information.



Example Only

PROMOTIONAL OPPORTUNITIES (CONT.)

REGISTRATION

USD 50,000
(Exclusive)

Sponsoring conference registration puts your company front and center as the first brand attendees engage with, ensuring maximum visibility and recognition. Every participant interacts with the registration process, whether online or in person, providing repeated exposure to your branding.

As the Registration Sponsor, you will:

- Have your logo placed on the registration landing page, confirmation emails, and registration kiosks.
- Be acknowledged as the Registration sponsor in the conference app and website and on onsite signage.

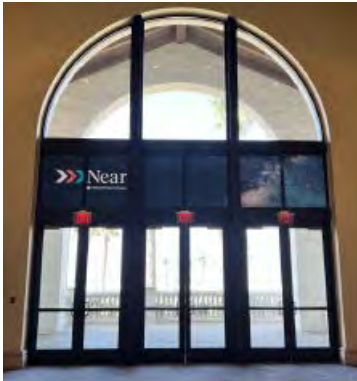


ONSITE SIGNAGE

Purchasing in-house advertising opportunities at TTLC 2027 allows your company to maintain a consistent, visible presence throughout the conference venue, ensuring your brand stays top-of-mind with conference attendees. In-house advertising reinforces your organization’s commitment to advancing targeted therapies while providing impactful, non-intrusive messaging that reaches attendees throughout their conference experience. It’s a strategic way to enhance brand recognition, drive booth or session traffic, and elevate your presence in a highly specialized scientific community.

DIGITAL SIGNAGE USD 10,000	Digital signage offers your company high-impact, continuous visibility in key attendee gathering areas. Three screens—strategically placed near session rooms, registration, and networking hubs—ensure your message is seen repeatedly throughout the day. Digital ads allow for eye-catching, dynamic content that reinforces your brand, highlights specific products or trials, and drives traffic to your exhibit or sponsored session. Digital Signage Specifications: • Price includes one rotating ad placed on all three screens. approximate placement of Digital Signs. • Image dimensions: 36" X 90" • Rotation = 15 seconds 
CONFERENCE CENTER DOORS USD 50,000	Placing your organization’s ad on the glass sliding doors at the entrance to the Conference Center offers unmatched visibility and first-impression impact. Every attendee—faculty, clinicians, researchers, and industry professionals—will pass through these doors multiple times each day, making this a premium branding opportunity. Your company’s message will be the first thing participants see as they arrive and the last as they depart, reinforcing brand recognition and signalling your leadership in lung cancer innovation. It’s a bold, high-traffic placement that ensures your presence is prominent, memorable, and seamlessly integrated into the attendee experience. Conference Center Door Ad Specifications: • Includes all four panels. • Image dimensions = 31.5" x 86.5". 

ONSITE SIGNAGE (CONT.)

CONFERENCE CENTER LOBBY ENTRANCE USD 25,000 (Exclusive)	Placing your organization’s ad above the entrance doors of the Conference Center Lobby positions your company as a visible leader before attendees even step inside. This high-traffic location offers early and repeated exposure throughout the day. It creates a strong first impression, reinforces your brand’s presence at the event, and signals your active role in advancing targeted therapies in lung cancer. As the most prominent exterior placement, this ad delivers continuous visibility and elevates your company’s profile among a global audience of oncology professionals. Conference Center Lobby Ad Specifications: • Includes all three panels. • Image dimensions: 105” x 37.75” • Material: Adhesive Vinyl	
PATIO/COURTYARD ENTRANCE USD 35,000 (Exclusive)	Placing your company’s ad above the doors leading from the conference center to the courtyard and patio area at TTLC 2027 offers your company premium visibility in one of the event’s most active transitional spaces. These doors serve as a gateway to popular outdoor areas used for networking breaks, meals, and informal gatherings—ensuring steady foot traffic from morning to evening. Your brand will be prominently displayed as attendees move between scientific sessions and social spaces, reinforcing your presence in both professional and relaxed settings. Patio/Courtyard Ad Specs: • Includes all three panels. • Image dimensions = 75” x 48” • Material: Adhesive Vinyl	

OUT-OF-HOME MARKETING OPPORTUNITIES

Out-of-Home (OOH) Marketing includes any paid advertising or promotional media display in public or semi-public areas within the host city or airport environments, or other attendee-frequented corridors.* To maintain brand integrity and ensure compliance with Exhibitor Rules & Regulation, all OOH advertising placements for TTLC must be purchased exclusively through TriStar, our official advertising vendor. Any OOH or hotel advertising arranged through unapproved vendors is subject to removal at the exhibitor’s expense and may result in additional penalties.

To learn more about the available OOH opportunities, contact Abigail Hopfinger, Media Strategist, TriStar Event Media at 913-491-4200 ext. 522 or ahopfinger@tristar.pub.

*The full legal definition of Out-of-Home Marketing and all related policies is outlined in TriStar’s Advertising Terms & Conditions on their website.

IASLC CONFERENCE SPONSORSHIP TERMS AND CONDITIONS



1. Order Confirmation and Commitment

All sponsorship opportunities are offered on a first-come, first-served basis and are considered reserved only upon confirmation by IASLC. By submitting an order, the Sponsor confirms acceptance of these Terms and Conditions and intent to participate in the selected sponsorship item(s). By confirming the order, IASLC confirms intent to provide the benefits associated with the selected sponsorship item(s) as detailed in the Commercial Prospectus. Once IASLC confirms the Order, the item(s) will be reserved, subject to the cancellation terms outlined in Section 3, and both parties agree to move forward in good faith.

2. Payment Terms

- Full payment is due within thirty (30) days of invoice and no later than thirty (30) days prior to the Event.
- Orders placed within thirty (30) days of the Event must be paid in full by credit card.
- A 4% credit card processing fee will be applied to all credit card payments.
- IASLC reserves the right to cancel or reassign sponsorship benefits if payment is not received in accordance with these terms.

3. Cancellation Policy

Sponsors may cancel item(s) without penalty up to 90 days prior to the conference. All cancellation requests must be submitted in writing via email to corporaterelations@iaslc.org.

Cancellations made within 90 days of the conference will be subject to the following fees:

- 61-90 days prior: 25% of total order
- 31-60 days prior: 50% of total order
- Within 30 days: 100% of total order (no refund)

IASLC reserves the right to resell any cancelled opportunities.

4. Late Orders Eligibility

Orders submitted fewer than ninety (90) days prior to the conference may not be eligible for all listed sponsorship opportunities or benefits.

5. Sponsor Deliverables and Deadlines

Sponsors are responsible for submitting all required materials (including but not limited to logos, advertisements, and other promotional assets) by the deadlines provided by IASLC. Failure to comply with IASLC's sponsor asset submission deadlines may result in forfeiture of associated benefits.

6. Outside Food and Beverage

Sponsors must comply with all venue policies, including those related to food and beverage. The distribution or provision of outside food and/or beverages not supplied or approved by the official event venue or its designated catering provider is strictly prohibited. IASLC reserves the right to require the immediate removal of any unauthorized outside food or beverage. **Sponsors who violate this policy will be subject to a penalty fee of \$5,000 per occurrence,** which will be invoiced and payable upon receipt.

7. Limitation of Liability

IASLC's total liability shall not exceed the total amount paid by Sponsor.

8. Force Majeure

IASLC shall not be liable for failure to perform due to circumstances beyond its control. Refunds, if any, will be limited as described in the full Agreement.