

2027 SPONSORSHIP OPPORTUNITIES

Build a sponsorship package that aligns with your business goals.

Technical Marketplace & Exhibit Booths - See page 2!

Select from à la carte sponsorship opportunities to create a customized package that supports your company priorities, marketing objectives, and budget.

Reach the following combined sponsorship investment amounts to unlock Annual Partner levels and additional benefits.

ANNUAL PARTNER LEVELS



GOLD ANNUAL PARTNER \$10,000

- 2 Conference Registrations (approximate value \$2,000)

SILVER ANNUAL PARTNER \$5,000

- 1 Conference Registration (approximate value \$1,000)



PLATINUM ANNUAL PARTNER \$15,000

- 3 Conference Registrations (approximate value \$3,000)
- **Attendee email lists** pre and post-conference
- **Early Access** to Reserve 2028 Exhibit Booths & Conference Items/Activities
- **Hosted Webinar** Opportunity



DIAMOND ANNUAL PARTNER \$25,000 +

- 5 Conference Registrations (approximate value \$5,000)
- **Attendee email lists** pre and post-conference
- **Earliest Access** to Reserve 2028 Exhibit Booths & Conference Items/Activities
- **Hosted Webinar** Opportunity
- **Annual Award Sponsorship**

+ Plus All Standard Annual Sponsor Benefits:

- Logo and hyperlink on USSD website
- Logo on 2027 Education & Training events signage
- Recognition at annual conference
- Invitation to provide a featured article in a 2027 "Dams & Levees" Bulletin Quarterly Magazine

À LA CARTE SPONSORSHIP OPPORTUNITIES

Visit the USSD Online Store!

- ✓ Browse available USSD27 Conference and annual sponsorship opportunities
- ✓ Build a customized sponsorship package
- ✓ Live inventory and availability are updated online

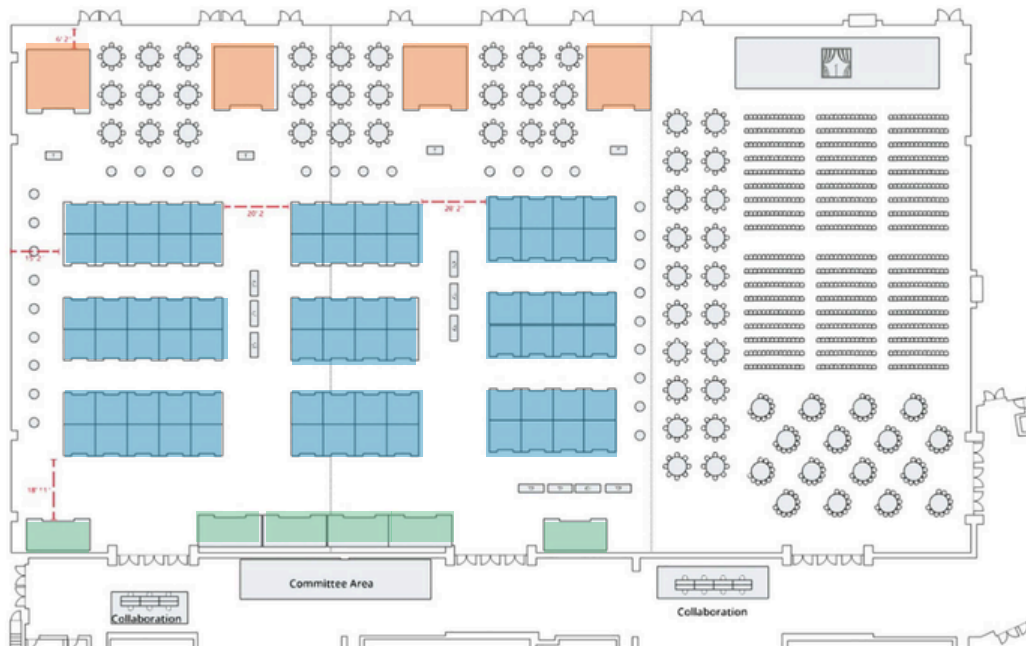


 <https://members.usstdams.org/store/>

2027 TECHNICAL MARKETPLACE

More Than an Exhibit Hall. The USSD Technical Marketplace is a high-traffic space that puts exhibitors in the middle of attendee activities and breaks, with more reasons for attendees to stop, stay, and connect with your company throughout the week.

BOOTH SIZE	SUSTAINING MEMBER	ORGANIZATION MEMBER	STANDARD
10 x 10	\$1,400	\$1,950	\$2,150
10 x 20	\$3,050	\$3,600	\$3,800
20 x 20	\$5,650	\$6,200	\$6,400



TENTATIVE MARKETPLACE SCHEDULE:

MONDAY, APRIL 26:

- Exhibitor Move In: 12:30 PM - 3:30 PM
- Opening Reception (Open Bars): 5:30 PM - 6:30 PM

TUESDAY, APRIL 27:

- Exhibit Hall Open: 11:00 AM - 6:00 PM
- Lunch & Marketplace Break: 11:35 AM - 12:50 PM
- Marketplace Break with Innovation Showcase: 2:35 PM - 4:05 PM
- Social Hour (Drink Tickets for Purchase): 5:30 PM - 6:30 PM

WEDNESDAY, APRIL 28:

- Exhibit Hall Open: 11:30 AM - 2:00 PM
- Lunch & Marketplace Break: 11:45 AM - 1:00 PM
- Marketplace Break with Innovation Showcase: 1:00 PM - 2:00 PM
- Exhibitor Move Out: 2:00 PM - 4:00 PM



EACH BOOTH INCLUDES:

- 1 Full Conference Registration
- 1 Table
- 2 Chairs
- 1 Wastebasket
- Pipe & Drape
- Standard Power Outlet
- Conference WiFi
- Company Logo on Booth Map
- List of Attendee Names
- Alliance Show Management & Exposition Support

EXHIBIT HALL INVENTORY:

78 10 x 10 STANDARD BOOTHS

Ideal for consultants, suppliers, technology providers, contractors, and service organizations.

6 10 x 20 PREMIUM BOOTHS

Expanded space for demonstrations, product displays, and engagement.

4 20 x 20 PREMIER BOOTHS

Best space and positioning for maximum attendee exposure and engagement.



RESERVE YOUR BOOTH





Our members represent all sectors of the industry, including consulting engineers, contractors, manufacturers, technology, dam and levee owners, government and academia.

USSD Community Reach

8,697+ subscribed contacts
1,500+ individual members
70+ organizational and sustaining member companies
23 technical, standing, and ad hoc committees

USSD Annual Conference Reach

837 attendees at USSD26 Annual Conference
800+ expected attendees at USSD27 Annual Conference
88 exhibiting organizations at USSD26 Annual Conference
100+ technical sessions and presenters annually
Attendee Organization Types: Engineering, Federal Agency, Contractor, Dam Owner, Academic, State or Local Organization, & Other



View USSD's 2026-2029 Strategic Plan

As the U.S. National Committee of the **International Commission on Large Dams (ICOLD)**, USSD is a unique forum for international opportunities, knowledge exchange, and resources.



2027 SPONSORSHIPS

Our Annual Sponsorship Program offers opportunities to showcase your company to USSD stakeholders through various touchpoints during the benefit year.



2027 EXHIBIT BOOTHS

By participating in the Annual Sponsorship Program, organizations:

Questions? Purchase support?

Contact USSD today:



conferences@ussdams.org



+1 (303) 792-8753



www.ussdams.org

- Display their commitment to the dam and levee industry and contribute to its advancement.
- Stand out in the crowd, showcasing their company to national and international industry leaders and professionals.
- Can set their annual budget and get the most value for their investment with year-round benefits.
- Provide USSD with critical funding in direct support of our mission, members, education & training programs, event offerings, committees & more...
- May receive tax benefits for their contribution.