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fbna FLOW BATTERIES
North America
BATTERY COUNCIL INTERNATIONAL

2026 Sponsor + Exhibitor Guide

October 19-22, 2026 | Phoenix, AZ | The Camby Hotel



Dear Colleagues,

On behalf of the Flow Batteries North America organizing committee, it is my pleasure to welcome you to the second annual Flow Batteries North America Conference in 2026.

When we launched FBNA, the goal was to create a dedicated platform for the organizations and individuals working to advance flow battery technology and its role in the evolving energy landscape. In just one year, it has become clear that the need for focused collaboration across manufacturers, developers, utilities, investors, and policymakers is both real and growing.

Flow batteries are increasingly being recognized as a critical component of long-duration energy storage. As the industry moves from innovation toward deployment, the conversations we are having around project development, financing, grid integration, and commercialization are becoming more actionable and more urgent.

This year's program builds on the momentum of our inaugural event. We have worked closely with industry leaders to develop sessions that reflect where the market is today and where it is heading. Our focus is on practical insight, real-world experience, and the partnerships needed to move projects forward.

FBNA is ultimately about bringing the right people into the room, those shaping technology, those deploying it, and those investing in its future. I look forward to the discussions ahead and to continuing to build this community together.

Sincerely,



Roger Miksad
President & Executive Director
Battery Council International

The Next Wave of Energy Storage

Join us at the forefront of energy storage market development at Flow Batteries North America — the only conference in North America dedicated to bringing together industry leaders, manufacturers, suppliers, financiers, researchers, and innovators focused on flow battery technology.

As the grid's needs continue to evolve in real time, flow batteries are gaining momentum as a critical solution for long-duration energy storage. Their ability to support reliability, resilience, and renewable integration is becoming increasingly important across utilities, commercial applications, and emerging infrastructure demands throughout North America.

Flow Batteries North America provides a platform to explore how this technology is moving from potential to deployment. Through conversations with project developers, utilities, technology providers, and investors, attendees will gain insight into:

Flow batteries deliver frequency regulation, voltage stabilization, and multi-day energy shifting all from a single system



Integrate with renewable energy sources to fill energy gaps and provide uninterrupted load support through generation fluctuations


With sub-100ms response times, flow batteries deliver the instant power quality data centers demand, while reserving hours of backup capacity



Handle inter-day grid demand swings and load levelling by relieving overloaded transmissions lines without costly infrastructure upgrades

FBNA brings together the stakeholders shaping the future of energy storage, offering meaningful opportunities to connect, collaborate, and stay ahead of where the market is going next.

Sponsorship Packages

	SPONSOR BENEFITS					
		DIAMOND (1)	GOLD (2)	SILVER	BRONZE	INNOVATION SPONSOR
		\$35,000	\$30,000	\$25,000	\$15,000	\$7,500
EVENT	Registration: Comp registrants from the company	3	3	2	2	1
	Recognized as the Welcome Reception Sponsor	✓				
	Recognized as the Day 2 Reception Sponsor		✓			
	Opportunity to distribute swag in Welcome Bags	✓	✓	✓	✓	
	Access to Attendee List with Contacts	✓	✓	✓	✓	
	Complimentary Chair Drop (Choice of Session)	✓	✓			
	Complimentary Chair Drop Day 2			✓		
PRINT	Onsite Guide 2 Full Pages Advertisement (Spread)	✓				
	Onsite Guide Full Page Advertisement		✓			
	Onsite Guide Quarter Page Advertisement				✓	
	Onsite Guide Half Page Advertisement			✓		
	Logo Recognition on Signage	✓	✓	✓	✓	✓
	Onsite Guide Brand Recognition	✓	✓	✓	✓	✓
DIGITAL	Sponsorship Video Keynote Day 1 and 2	✓				
	Sponsorship Video Day 2		✓			
	Banner Advertisement on FBNA page	✓	✓	✓	✓	
	Sponsored Social Media Posts (pre or post event)	2	2	1	1	
	Mobile App Push Notification	2	2	1		
	Sponsor Ad in scheduled FBNA marketing emails	1	1	1		
	Energy Beacon Advertisement (pre or post event)	2	1			
	Walk -in Slide Logo Visibility	✓	✓	✓	✓	✓
Recognition in Post Event Post	✓	✓	✓	✓	✓	

Sponsorship Packages



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STAGE	Verbal recognition from stage (Opening + Closing)	✓	✓	✓	✓	✓
	Priority speaking opportunity (Panel seat, Fireside chat or Industry spotlight)	✓	✓			
	One Session Introduction Opportunity		✓	✓		
	Keynote Introduction	✓				
EXHIBIT TABLE	Exhibit Table Priority Placement	✓	✓			
	Exhibit Table Secondary Placement			✓	✓	



À la Carte Sponsorship Opportunities

Transform your presence at Flow Batteries North America into a precisely targeted marketing opportunity. Beyond our comprehensive sponsorship packages, we offer a selection of individual sponsorship elements that allow you to customize your engagement and amplify your brand's visibility in ways that align with your specific marketing objectives. Whether you're looking to showcase your latest innovations, connect with key decision-makers, or strengthen your position in the flow battery ecosystem, these à la carte options provide the flexibility to create a sponsorship strategy that maximizes your return on investment at this groundbreaking event.

EVENT SPONSORSHIP	PRICE
Tote Bag Sponsor	\$4,000
Lanyard Sponsor	\$4,000
Notebook Sponsor	\$2,500
Supplier Showcase 15 Min on Stage	\$5,000

ATTENDEE EXPERIENCE SPONSORSHIP	PRICE
Networking Lunch Sponsor	\$5,000
Branded Drink Welcome Tickets	\$5,000
Closing Reception Bar Sponsor	\$5,000
Portable Charging Station Sponsor	\$5,000
Coffee Break / Snack Sponsor	\$2,500
Breakfast Sponsor	\$2,500
Hotel Room Keys	\$6,500
Wi-Fi Sponsor	\$2,500



\$5,000 Tabletop Exhibitor Package



ONE (1) FULL CONFERENCE PASS

- ✓ Includes access to all sessions and networking events

PREMIUM TABLETOP EXHIBIT SPACE

- ✓ One (1) 6 foot draped table
- ✓ Two (2) chairs
- ✓ Placement in a high-traffic area near registration, coffee breaks, and session entrances

BRAND VISIBILITY & LEAD GENERATION

- ✓ Company logo featured on event signage and website
- ✓ Dedicated face-to-face time with attendees right at your booth
- ✓ Opportunity to provide branded swag to attendees
- ✓ Advance access to the attendee list, including contact details
- ✓ Exhibitor display table during both days' session
- ✓ Logo recognition in digital and pre-event promotional materials

FBNA 2026 Technical Tour Add-On

Thursday, October 22, 2026 | 9:00 AM – 12:00 PM | Phoenix, Arizona

Tours of energy storage systems currently in the Phoenix area are being pursued for **Wednesday, Oct. 22**. This optional add-on experience offers participants a unique opportunity to observe and gain insights from existing lithium-ion systems within the Phoenix energy and infrastructure market.

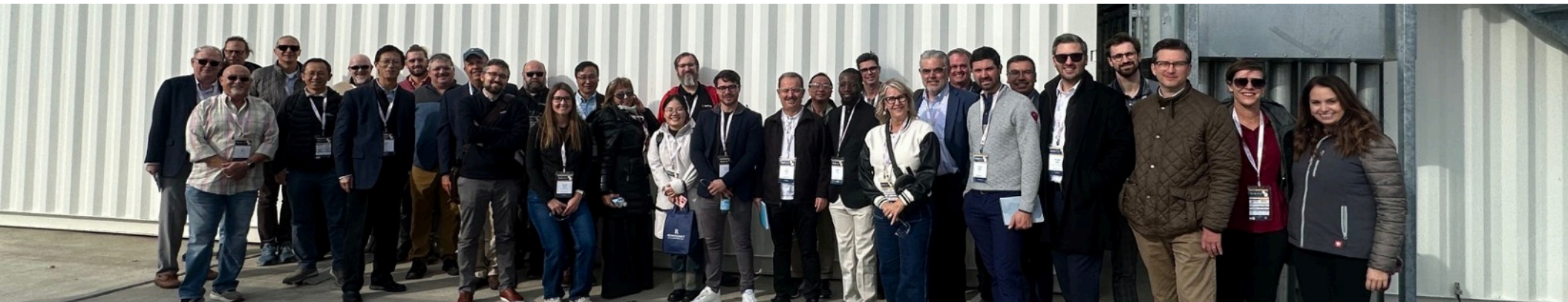
Tour Registration Fee: \$95 per attendee

TOUR INCLUDES:

- ✓ Coordinated transportation to and from the tour location(s)
- ✓ Exclusive hosted tour experience
- ✓ Networking opportunities with industry peers
- ✓ Boxed lunch provided by BCI



Photos from FBNA 2025 Technical Tour: 2MW/8MWh CellCube vanadium flow battery owned by G&W Electric near Chicago and operated for market revenues and facility resiliency.



Secure your spot by August 19, 2026!

For information about sponsorship opportunities and tabletop exhibitor spaces, please contact the BCI events team by August 19, 2026 at events@batteryCouncil.org.



Renee Langdon

BCI Events Director

rlangdon@batteryCouncil.org



Emily Magalotti

BCI Events Coordinator

emagalotti@batteryCouncil.org

About Battery Council International

Battery Council International (BCI) is the leading trade association for the North American battery industry. Our passion is educating people on the critical role of batteries in powering our daily lives – and unlocking the tremendous potential of energy storage, especially for achieving a low carbon future. Above all, our members are committed to safe, responsible battery manufacturing and sustaining the world's most successful circular economy.

About Flow Battery Industry Group

In 2023, BCI convened the Flow Battery Industry Group (FBIG), which consists of flow battery manufacturers, suppliers, and associates. The FBIG is tasked with a broad scope of activities related to flow battery technology including, among others, testing, safety, and statistics. FBIG members stay informed about developments in North American flow battery manufacturing demands and opportunities.



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